# SoftwareONE

EMPOWERING COMPANIES TO TRANSFORM

Q3 2022 Trading update

23 November 2022



## **DISCLAIMER**

#### Forward-looking statements

This presentation may contain certain forward-looking statements relating to SoftwareONE Holding AG (the 'Company') and each of its subsidiaries and affiliates (jointly referred to as 'SoftwareONE' or the 'group') and its future business, development and economic performance. Such statements may be subject to a number of risks, uncertainties and other important factors, such as but not limited to force majeure, competitive pressures, legislative and regulatory developments, global, macroeconomic and political trends, the group's ability to attract and retain the employees that are necessary to generate revenues and to manage its businesses, fluctuations in currency exchange rates and general financial market conditions, changes in accounting standards or policies, delay or inability in obtaining approvals from authorities, technical developments, litigation or adverse publicity and news coverage, each of which could cause actual development and results to differ materially from the statements made in this presentation. SoftwareONE assumes no obligation to update or alter forward-looking statements whether as a result of new information, future events or otherwise.

#### Non-IFRS measures

Certain financial data included in this presentation consists of non-IFRS or adjusted financial measures. These non-IFRS or adjusted financial measures may not be comparable to similarly titled measures presented by other companies, nor should they be construed as an alternative to other financial measures determined in accordance with IFRS. You are cautioned not to place undue reliance on any non-IFRS or adjusted financial measures and ratios included herein. In addition, certain financial information contained herein has not been audited, confirmed or otherwise covered by a report by independent accountants and, as such, actual data could vary, possibly significantly, from the data set forth herein.





## **Q3 2022 SUMMARY**

Dieter Schlosser, CEO





# STRONG PERFORMANCE IN Q3 2022 WITH 17% GROWTH AND SOLID PROFITABILITY

CHFm, % YoY (ccy)

**GROSS PROFIT** 

**ADJUSTED EBITDA** 

MARGIN (%)

Q3 2022

**216** +17.0%

**45** +**30.5**%

+2.7<sub>pp</sub>

20.8%

9M 2022

**686 +16.3**%

**163** +**14.4**%

**23.7**%

0.0<sub>pp</sub>



## **BROAD-BASED GROWTH ACROSS REGIONS**

### GROSS PROFIT BY REGION (Q3 & 9M 2022)

CHFm, % YoY growth (ccy)

**NORAM** 

Q3

9M

36.3

109.3

+12.3%

+16.1%

LATAM

Q3

**9M** 

24.4

75.0

+13.9%

+13.8%

**EMEA** 

Q3

**9M** 

122.7

+20.4%

407.7

+16.1%

**APAC** 

Q3

**9M** 

31.2

90.3

+9.0%

+14.3%



# GROWTH IN SOLUTIONS & SERVICES DRIVEN BY XSIMPLES, CLOUD AND APPLICATION SERVICES

#### **GROSS PROFIT**

CHFm, % YoY growth (ccy)



Adj. EBITDA margin (% gross profit)
(3.7)% 2.1%

(4.3)%

1.9%

### Q3 2022 HIGHLIGHTS

- Broad-based strong performance across service lines, customers and geographies
- XSimples<sup>(1)</sup> up 45% YoY in Q3, with 8.1 million users supported in the cloud
- High double-digit growth across Cloud Services, Application Services and SAP Services, supported by acquisitions
- Continued focus on cross-sell, with 73% of LTM<sup>(2)</sup> group gross profit from 16.5k customers purchasing both software and services, up from 69% a year ago
- Adjusted EBITDA margin progression driven by operating leverage as the business continues to scale



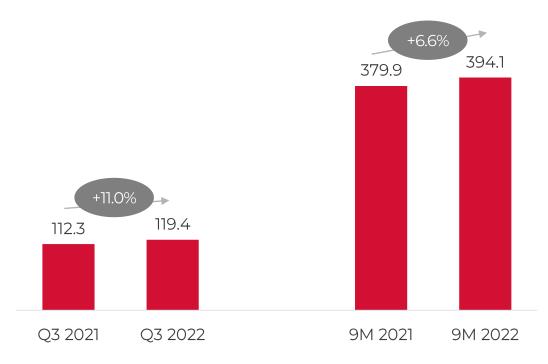
(2) To 30 September 2022

<sup>1)</sup> Based on gross profit for AzureSimple and 365Simple

## POSITIVE MOMENTUM IN SOFTWARE & CLOUD WITH SECTOR-LEADING MARGIN

#### **GROSS PROFIT**

CHFm, % YoY growth (ccy)



Adj. EBITDA margin (% gross profit)

46.0% 48.2%

50.8%

51.4%

### **Q3 2022 HIGHLIGHTS**

- Microsoft gross billings growth at 11% YoY, in line with gross profit growth in Q3
- Positive momentum across enterprises and SMEs, with lower growth in public sector
- Strong performance in ISV portfolio driven by increasing market share with key vendors, particularly in areas such as cybersecurity
- Adjusted EBITDA margin up +2.1pp in Q3 2022; broadly stable for 9M 2022 at high end of sector



## CROSS-SELLING WINS ACROSS PORTFOLIO AND REGIONS

## **EUROPEAN GOVERNMENT**

**Future Workplace** 

Training services on Microsoft user and admin topics



#### **ASIAN TECH START-UP**

**Software & Cloud** 

Supply of Relic = Dev, Ops und Security Software





#### LATIN AMERICAN ENERGY

## **Application Services**

Building new and supporting existing applications

software@NE

### **GLOBAL CONSUMER GOODS**

MAS & ITAM Diagnostics

Optimization of software costs

software@NE

### **GLOBAL BANK**

**Software & Cloud & Services** 

Microsoft Account Services and Finops





## **EASTERN EUROPEAN GOVERNMENT**

**Cloud Services (AWS)** 

Implementation of Disaster Recovery solution to secure IT environment

software ONE aws





## FINANCIAL PERFORMANCE

Rodolfo J. Savitzky, CFO





# STRONG PERFORMANCE DRIVEN BY OPERATIONAL EXCELLENCE

#### **PROFIT & LOSS SUMMARY**

CHFm	Q3 2022	% Д Кер	% Δ CCY <sup>(1)</sup>	9M 2022	% <b>Δ</b> Rep	<b>% Δ CCY</b> <sup>(1)</sup>
Revenue	235.2	12.5%	18.2%	749.9	<b>12.7</b> %	16.4%
Gross profit	215.6	11.4%	17.0%	685.5	12.8%	16.3%
Adjusted operating expenses <sup>(2)</sup>	(170.7)	7.8%	13.9%	(522.8)	12.7%	16.8%
Adjusted EBITDA	44.9	<b>27.7</b> %	30.5%	162.8	12.9%	14.4%
Adj. EBITDA margin (% gross profit)	20.8%	+2.7pp		23.7%	0.0pp	-

- Limited increase in operating expenses in last three quarters due to strict cost control measures
- Negative FX impact on gross profit compensated by natural hedge on operating expenses

software@NE

<sup>(1)</sup> In constant currency; current period translated at average exchange rate of prior-year period based on management accounts

<sup>(2)</sup> Includes adjustments for share-based compensation, M&A & integration-related expenses, Transformance and loss related to sale of Russian business

## MARGIN IMPROVEMENT ACROSS BOTH BUSINESS LINES

#### **PROFIT & LOSS SUMMARY BY BUSINESS LINE**

	Solutions	& Services	Software	e & Cloud	Corporate
CHFm	Q3 2022	% Δ CCY <sup>(1)</sup>	Q3 2022	% Δ CCY <sup>(1)</sup>	Q3 2022
Revenue	115.8	26.5%	119.4	11.0%	-
Delivery costs (external)	(19.6)	33.1%	-	-	-
Gross profit	96.2	25.3%	119.4	11.0%	-
Delivery costs (internal)	(53.0)	17.4%	(17.3)	3.6%	-
Contribution margin	43.2	<b>34.1</b> %	102.0	13.6%	-
Contribution margin (% revenue)	37.3%	+2.6pp	85.5%	+1.3pp	-
SG&A	(41.1)	18.5%	(44.5)	10.2%	(14.7)
Adjusted EBITDA	2.0	NM	57.5	14.0%	(14.7)
Adj. EBITDA margin (% gross profit)	2.1%	+5.8pp <sup>(2)</sup>	48.2%	+2.1pp <sup>(2)</sup>	-

- Attractive Solutions & Services contribution margin of 37.3%
- Continued improvement in adjusted EBITDA margin in Solutions & Services driven by rapid scaling of business
- Margin uplift in Software & Cloud driven by operating leverage



<sup>(1)</sup> In constant currency; current period translated at average exchange rate of prior-year period based on management accounts

## ON TRACK TO DELIVER OPERATIONAL EFFICIENCIES

#### SCOPE OF NEW EFFICIENCY PROGRAM

### PROGRESS IN Q3 2022

STREAMLINED COMMERCIAL PROCESSES

- Value-based customer segmentation and key account management
- Optimized sales force deployment



- Detailed assessment of sales force effectiveness across regions
- Roll-out of next generation sales processes and tools to improve efficiency and effectiveness

EFFICIENT SERVICES DELIVERY MODEL

- Standardized offerings to scale profitably
- Transition to globally managed delivery model



- Optimization of roles across global, regional and country teams
- Transition to more streamlined operating model already in progress

RIGHT-SIZED SUPPORT FUNCTIONS

- Transactional activities managed by offshore shared service centers
- Optimized global and regional centers of excellence for support functions



- Benchmarking of productivity metrics across support functions to identify opportunity areas
- Alignment on savings targets and operating models for support functions

COST AND EFFICIENCY TARGETS TO BE ANNOUNCED WITH FY2022 RESULTS AND FULL EXECUTION OVER 2023-24



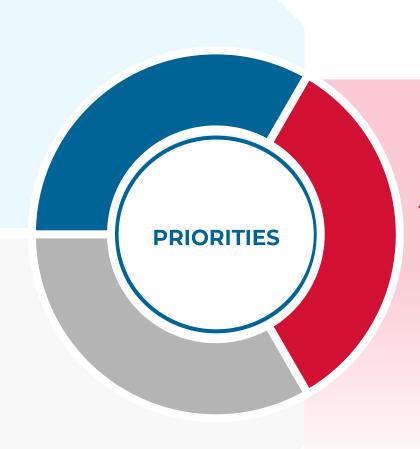
# LAUNCH OF SHARE BUYBACK PROGRAM OF UP TO CHF70 MILLION

#### **RE-INVEST IN GROWTH**

- Execution of organic growth strategy
- Investments in Goatpath / PyraCloud

#### M&A

- Focus on bolt-on acquisitions
- Clear strategic and financial criteria



#### **RETURNS TO SHAREHOLDERS**

- Commitment to dividend of 30-50% of adjusted profit each year
- Share buyback program
   of up to CHF70m starting
   in early Q1 2023



## **GUIDANCE REITERATED**

### **FY2022 OUTLOOK**

### **MID-TERM GUIDANCE**

GROSS PROFIT GROWTH<sup>(1)</sup>

MID-TEENS

• MID-TEENS on average per annum

ADJUSTED EBITDA MARGIN

• ABOVE 25%

• ABOVE 25% in any given year

DIVIDEND POLICY

• 30-50% adjusted profit for the year

30-50% adjusted profit for the year





## **CLOSING REMARKS**

Dieter Schlosser, CEO





## **KEY TAKE-AWAYS**





- ✓ Q3 2022 results on track to meet full-year guidance
- ✓ Strong momentum across hyperscaler practices & ISV portfolio
- ✓ Solutions & Services continues to scale towards profitability target



## FOCUS ON OPERATIONAL EXCELLENCE

- ✓ Q3 2022 adjusted EBITDA margin above expectations
- ✓ New efficiency program to be launched in early 2023
- ✓ Continued talent attraction and development



## INCREASED TRANSPARENCY

- ✓ Reporting by business line from H1 2022
- ✓ More meaningful adjusted performance measures from 2023
- ✓ First sustainability report in 2023









# DEFINITIONS OF KEY ALTERNATIVE PERFORMANCE MEASURES

Gross profit from Software & Cloud equals revenue from the sale of software and cloud<sup>(1)</sup>. Gross profit from Solutions & Services is calculated as revenue from solutions and services less third-party service delivery costs.

**Adjusted EBITDA** is defined as the underlying earnings before net financial items, tax, depreciation and amortization, adjusted for items affecting comparability in operating expenses.

Adjusted EBITDA margin is defined as adjusted EBITDA divided by gross profit.

Adjusted profit for the period is defined as the (loss)/profit for the period, adjusted for items impacting comparability in operating expenses and net finance income/(expenses) as well as the related tax impact.

Contribution margin is defined as total revenue net of third-party service delivery costs and directly attributable internal delivery costs.

**Net debt / cash** comprises the group's cash and cash equivalents, current financial assets and other non-current receivables less bank overdrafts, contingent consideration liabilities, lease liabilities, other current and non-current financial liabilities.

**Net working capital** is defined as the group's trade receivables, current other receivables, prepayments and contract assets minus trade payables, current other payables and accrued expenses and contract liabilities.

> See page 12 of 2022 Half-year report for a complete list of Alternative Performance measures



## **ADJUSTED EBITDA BRIDGE**

CHFm	Q3 2022	Q3 2021	9M 2022	9M 2021
Reported EBITDA	32.7	22.9	78.5	115.4
Share-based compensation <sup>(1)</sup>	1.2	3.9	4.6	11.8
Integration, M&A and earn-out expenses	9.9	8.3	34.3	17.1
Transformance expenses	1.1	-	9.6	-
Russia-related loss	-	-	35.8	-
Adjusted EBITDA	44.9	35.1	162.8	144.2

- Adjustments:
  - Share-based compensation<sup>(1)</sup>
  - Integration, M&A and earnout expenses
  - Transformance expenses
  - Loss relating to sale of Russian operations (mainly non-cash)



## **QUARTERLY FINANCIAL SUMMARY**

CHFm	Q1 2021	Q2 2021	Q3 2021	Q4 2021	FY2021	Q1 2022	Q2 2022	Q3 2022
Revenue Solutions & Services	90.3	98.3	96.8	145.4	430.7	115.7	124.2	115.8
Revenue Software & Cloud	123.5	144.2	112.3	153.7	533.6	121.9	152.8	119.4
Total revenue	213.7	242.4	209.1	299.1	964.4	237.6	277.0	235.2
Gross profit Solutions & Services	67.5	79.3	81.3	93.5	321.4	91.0	104.2	96.2
Gross profit Software & Cloud	123.5	144.2	112.3	153.7	533.6	121.9	152.8	119.4
Total gross profit	190.9	223.4	193.6	247.2	855.1	212.9	257.0	215.6
Total adjusted operating costs	(149.6)	(155.6)	(158.4)	(172.0)	(635.7)	(170.9)	(181.2)	(170.7)
Adjusted EBITDA Solutions & Services	(4.5)	(2.2)	(3.0)	6.4	(3.4)	(3.9)	7.4	2.0
Adjusted EBITDA Software & Cloud	60.4	80.7	51.7	90.4	283.2	59.1	85.9	57.5
Corporate costs	(14.6)	(10.7)	(13.5)	(21.6)	(60.4)	(13.1)	(17.5)	(14.7)
Adjusted EBITDA	41.3	67.8	35.1	75.2	219.4	42.1	75.8	44.9
Adjusted EBITDA margin (%)	21.6%	30.4%	18.2%	30.4%	25.7%	19.8%	29.5%	20.8%



## **PROFIT & LOSS SUMMARY BY BUSINESS LINE**

	Solutions & Services			Software & Cloud				Corporate				
CHFm	Q3 2022	% Δ CCY	9M 2022	% Δ CCY	Q3 2022	% Δ CCY	9M 2022	% Δ CCY	Q3 2022	% Д ССҮ	9M 2022	% Δ CCY
Revenue	115.8	26.5%	355.8	29.4%	119.4	11.0%	394.1	6.6%	-	-	-	-
Delivery costs (external)	(19.6)	33.1%	(64.3)	16.9%	-	-	-	-	-	-	-	-
Gross profit	96.2	25.3%	291.5	32.5%	119.4	11.0%	394.1	6.6%	-	-	-	-
Delivery costs (internal)	(53.0)	17.4%	(165.4)	28.7%	(17.3)	3.6%	(54.8)	4.4%	-	-	-	-
Contribution margin	43.2	34.1%	126.1	35.9%	102.0	13.6%	339.3	7.8%	-	-	-	-
Contribution margin (% revenue)	37.3%	-	35.4%	-	85.5%	-	86.1%	-	-	-	-	-
SG&A	(41.1)	18.5%	(120.6)	19.0%	(44.5)	10.2%	(136.7)	7.3%	(14.7)	14.5%	(45.2)	20.5%
Adjusted EBITDA	2.0	NM	5.5	NM	<b>57.</b> 5	14.0%	202.5	6.6%	(14.7)	14.5%	(45.2)	20.5%
Adjusted EBITDA margin (% gross profit)	2.1%	-	1.9%	-	48.2%	-	51.4%	-	-	-	-	-



# REPORTING CHANGES TO IMPROVE TRANSPARENCY

- ✓ Business line P&L reporting down to EBITDA level
- ✓ Certain costs reclassified from operating expenses to internal delivery costs; no impact at revenue or EBITDA levels

- KPIs based on revenue rather than gross profit, in line with market practice
- FY2023 and mid-term guidance re-stated based on revenue growth and adjusted EBITDA margin as % of revenue in conjunction with FY22 results in early March



