# SoftwareONE

EMPOWERING COMPANIES TO TRANSFORM

FY 2021 Results Presentation

3 March 2022



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# **2021 SUMMARY**

Dieter Schlosser, CEO





### **KEY TAKE-AWAYS**

- Outstanding growth momentum in 2021 with continued investments driving 17.6% YoY ccy gross profit growth in 2021, with acceleration to 23.0% YoY ccy in H2 2021
- 2 Software & Cloud returned to a solid level of growth, up 3.0% and 8.8% YoY ccy in 2021 and H2 2021, respectively, while Solutions & Services demonstrated continued excellent momentum, up 53.5% YoY ccy
- Adjusted EBITDA margin was down 4.9ppts to 25.7% in 2021, reflecting continued investments to support accelerated growth, including strategic M&A
- Initiatives in place to further accelerate efficiencies and drive operating leverage
- **FY2022 outlook**: 'Mid-teens' gross profit growth, Adjusted EBITDA margin above 25%; unchanged dividend policy of 30-50% Adjusted profit for the year



# **KEY ACHIEVEMENTS OF 2021**

RETURN TO STRONG DOUBLE-DIGIT GROWTH IN A YEAR MARKED BY STRATEGIC INVESTMENTS



CHF **855**m +17.6%<sup>(1)</sup>

Group gross profit



+53.5%(1)

Solutions & Services
Gross profit growth



**CHF 219**<sub>m</sub>

Adj. EBITDA (Margin 25.7%)



**CHF 158**<sub>m</sub>

Cash flow from operations



8,710

**Employees** 

90

Countries



6

Acquisitions completed



SE16N











**6.9**<sub>m</sub>

Managed cloud users supported



~84%

Activated customers +74% YoY monthly active

users



New Executive Board appointments:

Rodolfo Savitzky
(CFO)

**Bernd Schlotter** (President of Services)



# Launch of ESG journey

Ongoing definition of ambitions & strategic objectives



# MARKET OPPORTUNITY IS OUR FOUNDATION FOR GROWTH

OUR CUSTOMERS' ENVIRONMENT IS INCREASINGLY COMPLEX WITH POST-COVID CLOUD ACCELERATION

COVID-19 accelerated 75% of IT personnel lack **₽** digital transformation necessary digital skills by 7 years \$634bn Software & Cloud spend 92% of enterprises Cloud computing **14%** 2020-25 CAGR "sticker shock" buying multiple clouds is on the rise \$64<sub>bn</sub> laas-related services **32%** 2020-25 CAGR Data security & privacy Majority of enterprises don't know what paramount, costing millions per breach software they own >30% of cloud spend is wasted



### WELL-POSITIONED TO BENEFIT FROM MARKET DRIVERS

SIGNIFICANT OPPORTUNITY TO ADDRESS CUSTOMER NEEDS AND DRIVE CLOUD ADOPTION

### **KEY MARKET DRIVERS**

# IMPACT ON SOFTWAREONE

# ACCELERATION IN DIGITAL TRANSFORMATION

- Increasing IT spend, with cloud-first business models
- Acceleration in shift towards the cloud post-COVID



Software & Cloud growth and need for Solutions & Services

# RISING COMPLEXITY FOR CUSTOMERS

- Widening choice and complexity of cloud procurement
- Complex migration journeys to the cloud
  - Emergence of **hybrid and multi-cloud** environments creating **challenges** around governance, security, etc.



Recurring customer relationships and revenue base

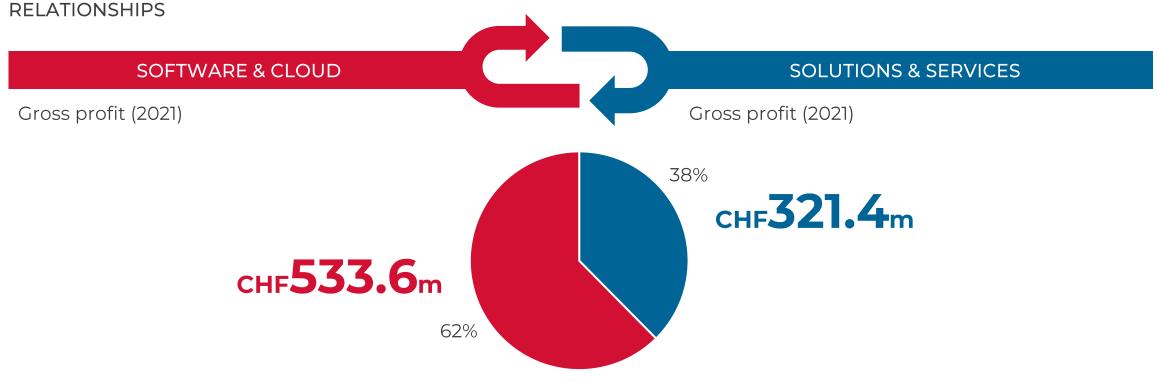
- SAAS AND PUBLIC CLOUD DOMINANCE
- Shift of IT spend from on-prem to SaaS and public cloud
- Role in driving customer adoption and consumption of cloud resources



Increasing importance to both vendors and customers

### **GROWTH ACROSS SYNERGISTIC BUSINESS LINES**

VALUE PROPOSITION BASED ON COMBINING SOFTWARE WITH SERVICES TO DRIVE RECURRING CUSTOMER



- Pro-active transfer of customers to pay-as-you-go
- PyraCloud to support digitization and self-service

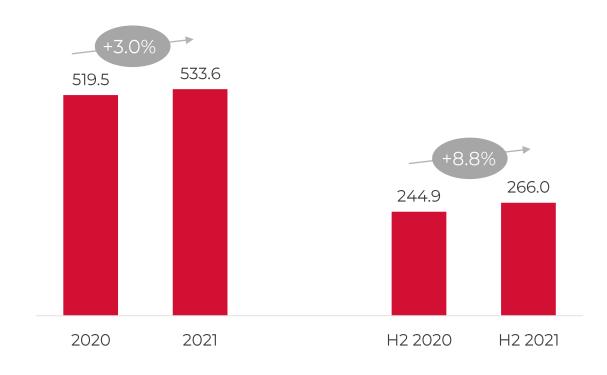
- >CHF400 million gross profit run-rate by Q4 2021
- 71% of gross profit in 2021 generated by customers buying both software and services, up from 63%
- Focus on profitable growth via IP, automation and delivery model optimization



# SOLID RECOVERY IN SOFTWARE & CLOUD WITH 3.0% YOY CCY GROSS PROFIT GROWTH

#### **SOFTWARE & CLOUD GROSS PROFIT**

CHFm, % YoY growth (ccy)



#### **2021 HIGHLIGHTS**

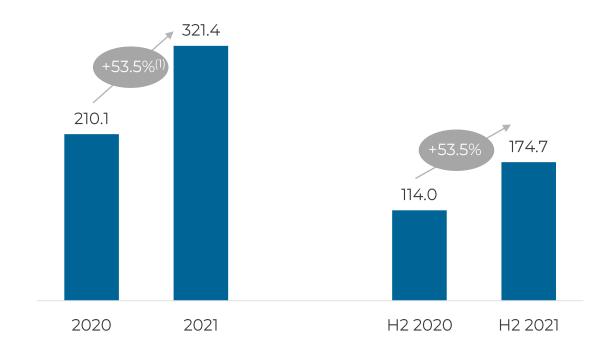
- Billings growth in line with overall Microsoft market;
   positive performance across customer segments
- Double-digit growth in Microsoft Cloud (365, Azure and Dynamics) billings, comprising 73% of volume in 2021 (up from 67% in 2020)
- Continued transition of customers from commitment buying to pay-as-you-go (XSimples); lower upfront payment, but higher lifetime value and gross profit for the group
- Improved momentum among other hyperscalers and ISVs



# SOLUTIONS & SERVICES MAINTAINS GROWTH TRAJECTORY WITH GROSS PROFIT UP 53.5% YOY CCY

#### **SOLUTIONS & SERVICES GROSS PROFIT**

CHFm, % YoY growth (ccy)



#### 2021 HIGHLIGHTS

- Broad-based strong performance across service lines, customers and geographies
- Continued focus on cross-sell, with 71% of 2021 gross profit from customers purchasing both software and services, up from 63% in 2020; 8.9x uplift in gross profit, up from 7.9x last year
- Proportion of managed services stable in line with prior year at 57%
- Excellent growth in XSimples, up >80% YoY; 6.9 million users supported in the cloud
- Strong momentum in Application Services
- Expanding SAP Services platform with >500 certified consultants across 40 countries



### STRONG PERFORMANCE ACROSS KEY MARKETS

PERFORMANCE OVER THE YEAR PRIMARILY DRIVEN BY PORTFOLIO MIX BY REGION

### **NORAM**

2021 Gross profit

CHF**127**m +22.5% YoY

Software & Cloud



**Solutions & Services** 



### LATAM

2021 Gross profit

CHF89m<sup>(1)</sup> +74.1% YoY

**Software & Cloud** 



**Solutions & Services** 

### **EMEA**

2021 Gross profit

CHF**529**m +9.1% YoY

**Software & Cloud** 





### **APAC**

2021 Gross profit

CHF**106**m +31.1% YoY

**Software & Cloud** 



Solutions & Services

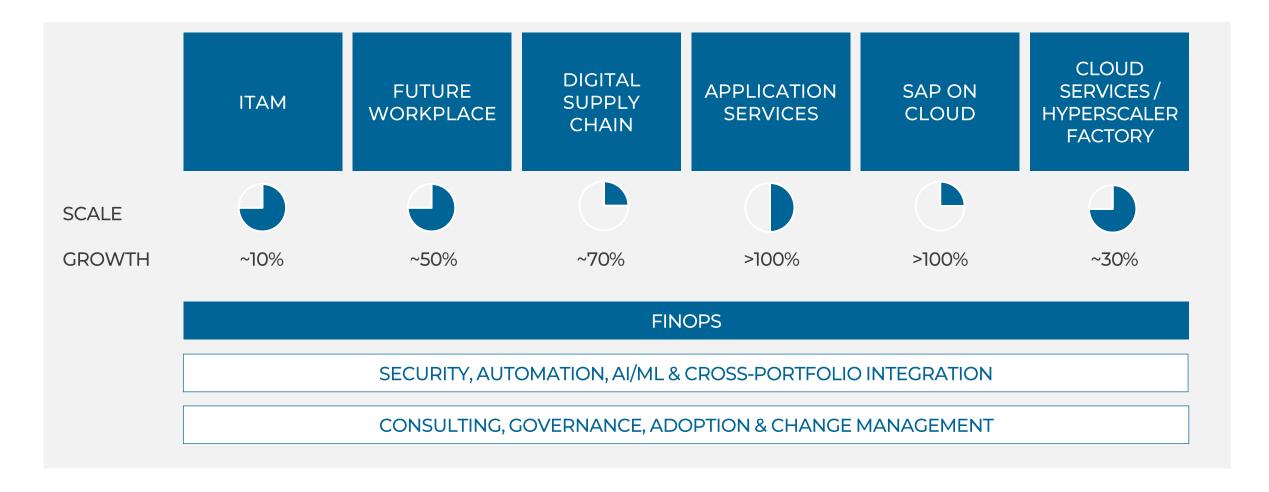






### **OUR SOLUTIONS & SERVICES PORTFOLIO**

SCALE DRIVEN BY STRONG MARKET OUTLOOK AND M&A, WITH >CHF400 MILLION GROSS PROFIT RUN-RATE BY END-2021





### **ADDING CAPABILITIES VIA STRATEGIC M&A**

ACCELERATED PRACTICE-BUILDING IN STRATEGIC GROWTH AREAS VIA M&A

# predica.





### February 2022

- Leading provider of Azure cloud migration and application modernization to blue-chip enterprises
- Extends cloud-native capabilities
- Serves attractive Northern European markets
- Strong cultural fit with >300 cloud technology experts joining

### October 2021

- Highly certified provider of SAPrelated professional and managed services in Europe
- Well-recognized expertise in Azure globally
- Adds a team of highly skilled SAP cloud experts

### September 2021

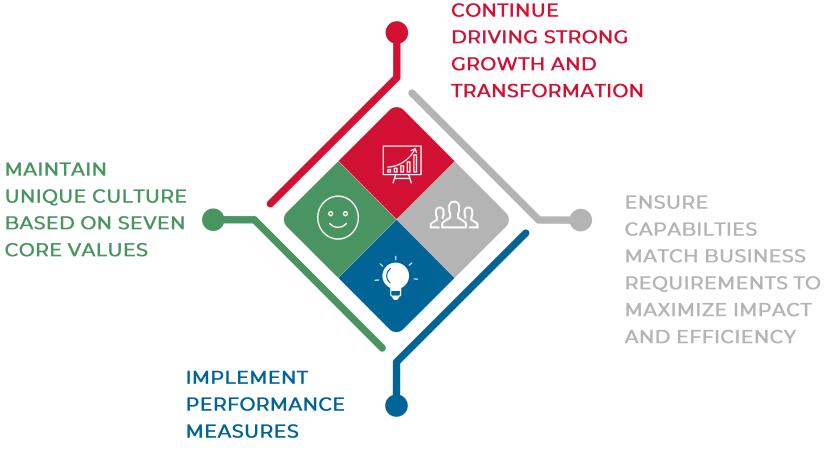
- AWS Premier Partner with migration and managed services capabilities
- Unique platform IP across automation, orchestration and compliance
- Remote delivery capability in Bulgaria for key European markets
- ~100 AWS certified delivery consultants



### OPERATIONAL EXCELLENCE WITH HIGH GROWTH

'TRANSFORMANCE' AS AN OPTIMIZATION PROGRAM TO SUPPORT OUR ACCELERATED GROWTH

### **KEY PRINCIPLES OF 'TRANSFORMANCE' PROGRAM**



'Transformance' aims to ensure that capabilities in sales and operations match evolving business requirements, along with a focus on maintaining a lean, agile organization and high performance



# **CURRENT POSITIVE ESG IMPACT AND ROADMAP**

ESG PROGRAM LAUNCHED DURING 2021 TO DEFINE OVERALL STRATEGY AND TARGETS

ENVIRONMENT	SOCIAL	GOVERNANCE
Supporting customers in their digital transformation to drive sustainability  Processes to control emissions, e.g. DACH to become carbon neutral by 2023  Annual Green Week  One Tree Planted Partnership  ISO-certified (Environment) in 24 markets  EcoVadis CSR "Bronze" rating	<ul> <li>✓ Core values focused on people</li> <li>✓ High employee engagement rate</li> <li>✓ The Academy</li> <li>✓ ONEImpact team</li> <li>✓ Various community projects</li> </ul>	<ul> <li>✓ Independence of Board of Directors</li> <li>✓ Transparent disclosure of executive compensation</li> <li>✓ Established codes of conducts</li> <li>✓ Internal control report: SOC2 Type II</li> <li>✓ Various ISO certifications on Quality and Information Security</li> </ul>
Program / analy	pth stakeholder Strategy, am sis / materiality & priorities assessment alignment w SDG and	es in Sustainability rith UN Report
H1 2021	H2 2021 2022	2023





# FINANCIAL PERFORMANCE

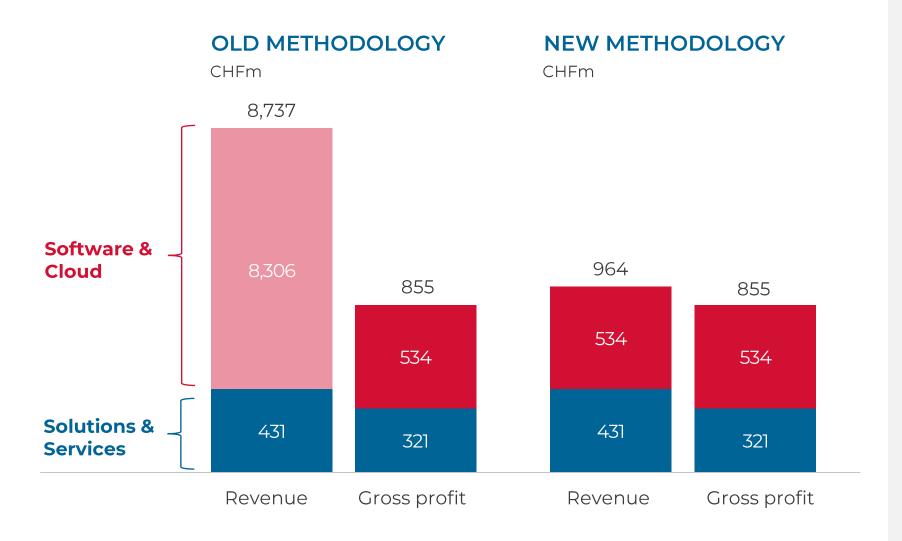
Rodolfo J. Savitzky, CFO





# **CHANGE IN REVENUE RECOGNITION**

**GROSS PROFIT REMAINS UNCHANGED** 



- New revenue recognition follows IFRS 15
- Revenue in Software & Cloud is presented net of 'cost of software purchased'
- Full segment reporting will be in place by FY2022



# **FY2021 FINANCIAL HIGHLIGHTS**

GROSS PROFIT GROWTH DRIVEN BY STRONG MOMENTUM IN H2 2021

#### **PROFIT & LOSS SUMMARY**

CHFm (unless otherwise indicated)	2021	Δ at CCY <sup>(3)</sup>	H2 2021	Δ at CCY <sup>(3)</sup>
Revenue from Software & Cloud <sup>(1)</sup>	533.6	3.0%	266.0	8.8%
Revenue from Solutions & Services	430.7	38.1%	234.4	40.5%
Total revenue	964.4	16.2%	500.4	21.6%
Total gross profit	855.1	<b>17.6</b> %	440.7	23.0%
Adjusted operating expenses <sup>(2)</sup>	(635.7)	25.8%	(330.4)	29.0%
Adjusted EBITDA	219.4	(1.0)%	110.3	8.2%
Adjusted EBITDA margin (%)	<b>25.7</b> %	-	25.0%	-

- Recovery in Software & Cloud despite transition to pay-asyou-go
- Strong growth momentum in Solutions & Services
- Adjusted EBITDA margin impacted by accelerated investments



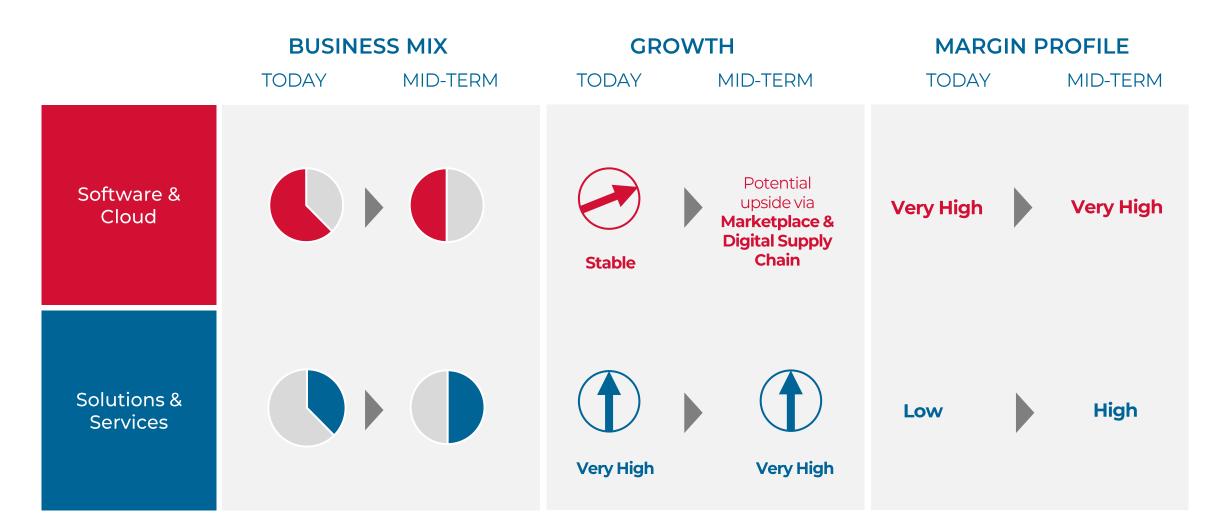
<sup>(1)</sup> Revenue from Software & Cloud presented net of cost of software purchases in line with tentative decision by IFRS IC with regards to revenue recognition under IFRS 15; 2020 restated in line with 2021

<sup>(2)</sup> Includes adjustments for share-based compensation, IPO, integration and M&A and earn-out expenses, Transformance expenses, appreciation of the shareholding in Crayon and related tax impact of adjustments; For a definition of Alternative Performance Measures used in this presentation, please see the Annual report (page 31)

<sup>(3)</sup> In constant currency; Current period translated at average exchange rate of prior-year period, based on management accounts

# **ATTRACTIVE SYNERGISTIC BUSINESS LINES**

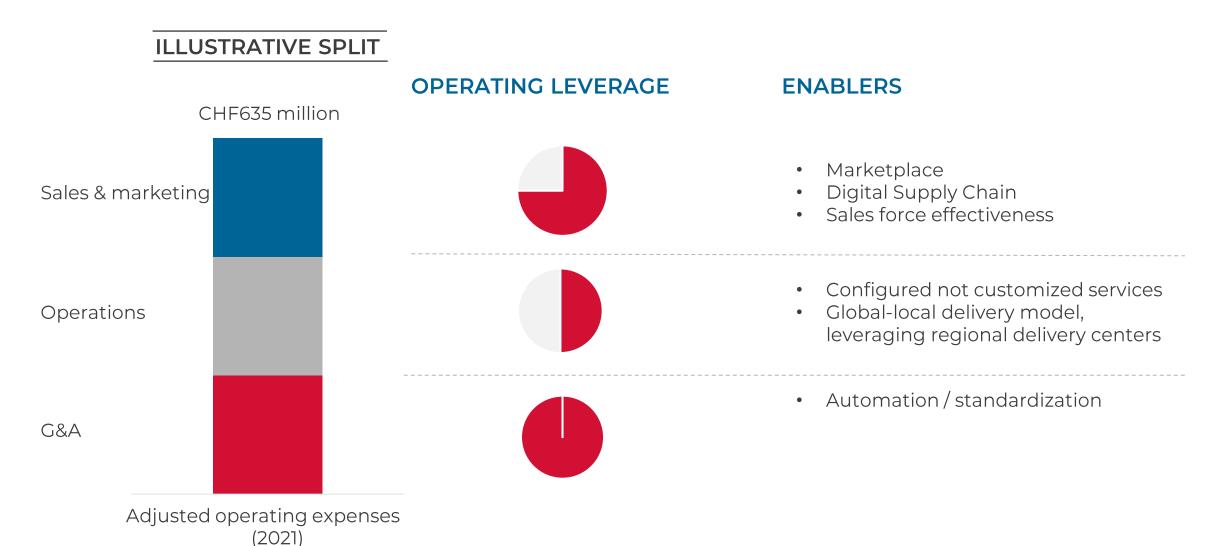
SIGNIFICANT LEVERS ACROSS BOTH BUSINESS LINES TO DRIVE GROWTH AND PROFITABILITY





# HIGH OPERATING LEVERAGE

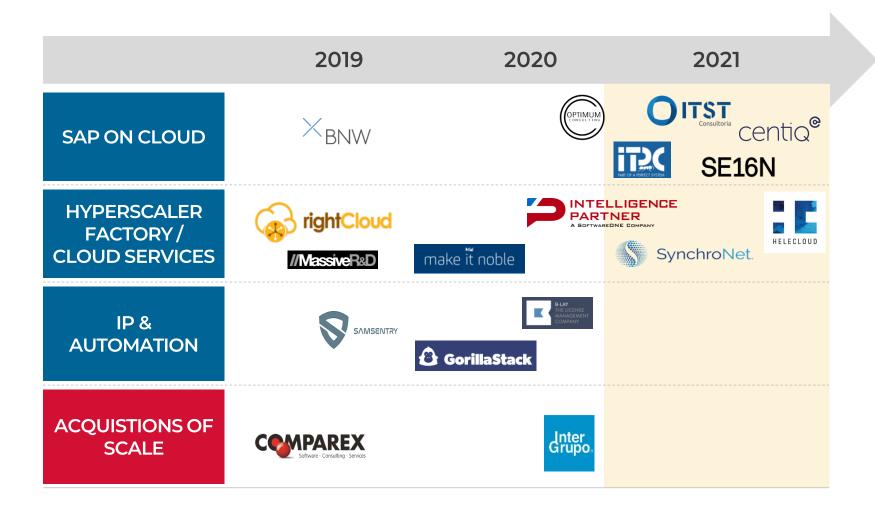
DRIVING PROFITABLE GROWTH VIA OPTIMIZATION, AUTOMATION AND INDUSTRIALIZATION





# **M&A CORE TO SOFTWAREONE'S STRATEGY**

ACCELERATION OF GROWTH AND CAPABILITIES BUILD-UP



- Six completed transactions in 2021
- Focus on Solutions & Services, mainly SAP on Cloud and Cloud Services
- Acquired businesses typically dilutive in Year 1
- Quick scale-up driven by crossselling, optimizing delivery and synergies on the back-end

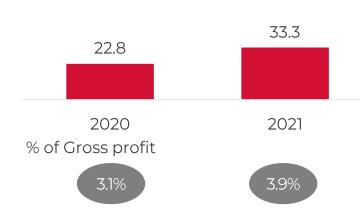


### **CONTINUED ROBUST CASH FLOW GENERATION**

TIGHT NET WORKING CAPITAL MANAGEMENT AND LOW CAPEX

#### CAPITAL EXPENDITURE(1)

CHFm



Primarily investments in PyraCloud and other internally generated intangible assets

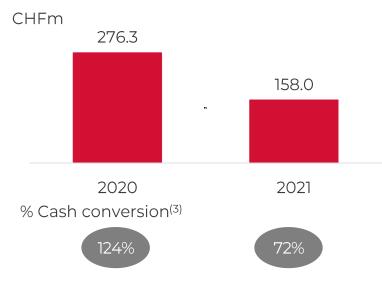
# CHANGE IN NET WORKING CAPITAL

CHFm



 Positive NWC impact driven by continued strict management of collections and payment terms

# CASH FLOW FROM OPERATING ACTIVITIES<sup>(2)</sup>



- Continued robust cash generation
- Decrease driven mainly by lower NWC improvement

- (1) Defined as purchases of tangible and intangible assets
- (2) Includes earn-out payments relating to acquisitions
- (3) Defined as Cash flow from operating activities / Adjusted EBITDA

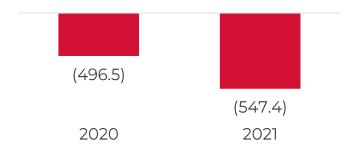


# STRONG BALANCE SHEET

EXCELLENT BASIS FOR FURTHER STRATEGIC ACQUISITIONS

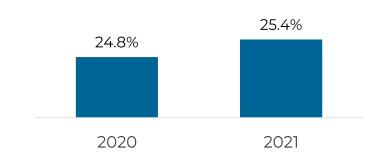
### NET DEBT/(CASH)(1)

CHFm, at period end



### **EQUITY RATIO**

Total Equity/Book capitalization (%), at period end



- Unlevered balance sheet with a net cash position of CHF547.4m at year-end
- Stable equity ratio at ~25%
- Proposed increased dividend of CHF0.33 per share

#### PROPOSED DIVIDEND





(1) See page 36 for further details



# **STRATEGY & OUTLOOK**

Dieter Schlosser, CEO



# FOCUSED EXECUTION OF STRATEGY TO DRIVE GROWTH

DIGITIZATION OF SOFTWARE & CLOUD WITH EXPANDED SERVICES PORTFOLIO TO DELIVER CUSTOMER VALUE, POWERED BY PYRACLOUD

Continue to grow and digitize Software & Cloud





Continue to cross/up-sell Solutions & Services





Expand portfolio to serve customers' digital journey, based on customer insights





Scale global-local operating model for continued profitable growth



Selectively pursue M&A to supplement organic growth and add capabilities









# FY2022 OUTLOOK AND MID-TERM GUIDANCE

ASSUMING NO MATERIAL DETERIORATION IN THE ECONOMIC ENVIRONMENT, PARTICULARLY IN THE CONTEXT OF THE CONFLICT IN UKRAINE

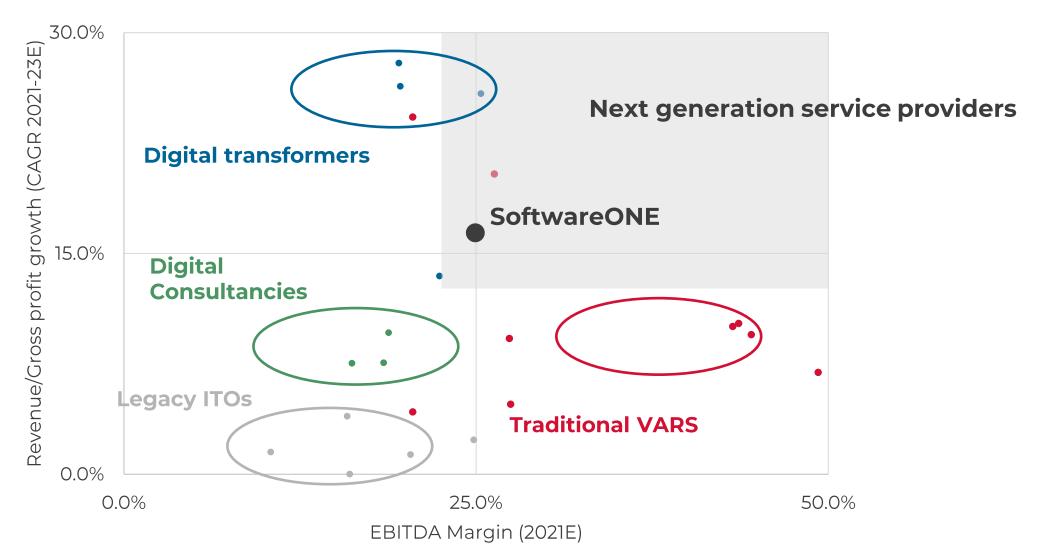
	FY2021 RESULTS	FY2022 OUTLOOK	MID-TERM GUIDANCE
GROSS PROFIT GROWTH <sup>(1)</sup>	17.6%	• 'Mid-teens'	• 'Mid-teens' on average per annum
ADJUSTED EBITDA MARGIN	25.7%	• Above 25%	Above 25% in any given year
DIVIDEND POLICY	CHF0.33 per share	• 30-50% adjusted profit for the year	• 30-50% adjusted profit for the year



(1) In constant currency 26

# 'MAGIC QUADRANT': GROWTH VS. MARGIN

SOFTWAREONE'S GUIDANCE IS IN LINE WITH THE RULE OF 40 FOR THE SOFTWARE INDUSTRY











### **ADJUSTED PROFIT BRIDGE**

CHFm (unless otherwise indicated)	2020	2021
IFRS reported profit for the period	176.8	120.1
Share-based compensation <sup>(1)</sup>	24.2	13.2
IPO, integration and M&A and earn-out expenses	10.9	36.7
'Transformance' expenses	-	9.3
Total adjustments to operating expenses	35.1	59.2
Adjustment for depreciation/(appreciation) of Crayon shareholding <sup>(2)</sup>	(83.0)	(63.4)
Tax impact of adjustments	(3.1)	(5.9)
Adjusted profit for the period	125.7	110.0

- Adjustments:
  - Share-based compensation<sup>(1)</sup>
  - Integration, M&A and earnout expenses
  - Transformance
  - Appreciation of shareholding in Norwegian listed company Crayon<sup>(2)</sup>
  - Tax impact of adjustments

(2) Included in net financial items under IFRS reported accounts

oftware@NE

<sup>(1)</sup> Refers to Management Equity Plan (MEP), which was fully funded pre-IPO by major shareholders with no cash or equity impact, and the employee free share grant

# **PROFIT & LOSS SUMMARY**

	IFRS r	eported	Adjusted <sup>(1)</sup>		
CHFm (unless otherwise indicated)	2020	2021	2020	2021	% Δ at CCY <sup>(2)</sup>
Revenue from Software & Cloud	519.5	533.6	519.5	533.6	3.0%
Cost of software purchased	-	-	-	-	-
Gross profit from Software & Cloud	519.5	533.6	519.5	533.6	3.0%
Revenue from Solutions & Services	312.9	430.7	312.9	430.7	38.1%
Third party service delivery costs	(102.8)	(109.3)	(102.8)	(109.3)	-
Gross profit from Solutions & Services	210.1	321.4	210.1	321.4	53.5%
Total gross profit	729.6	855.1	729.6	855.1	17.6%
Personnel expenses	(470.0)	(608.8)	(438.9)	(558.8)	27.6%
Other operating expenses	(86.6)	(103.8)	(80.4)	(93.7)	16.6%
Other operating income	15.0	17.7	12.8	16.8	31.2%
Total operating expenses	(541.6)	(694.9)	(506.5)	(635.7)	25.8%
EBITDA	188.0	160.2	223.1	219.4	(1.0)%
EBIT	132.8	104.8	167.9	164.1	-
Profit for the period	176.8	120.1	125.7	110.0	-
EBITDA margin (%)	25.8%	18.7%	30.6%	25.7%	-
EPS (diluted)	1.14	0.77	0.81	0.71	-



<sup>(1)</sup> Includes adjustments for share-based compensation, IPO, integration and M&A and earn-out expenses, Transformance expenses, appreciation of the shareholding in Crayon and related tax impact of adjustments; For a definition of Alternative Performance Measures used in this presentation, please see the Annual report (page 31)

<sup>(2)</sup> In constant currency; Current period translated at average exchange rate of prior-year period, based on management accounts

# **BALANCE SHEET**

	IFRS reported	
CHFm, as per 31 December	2020	2021
Cash and cash equivalents	434.9	350.4
Trade receivables	1,714.2	1,861.2
Income tax receivables	12.4	10.7
Other receivables	64.3	93.8
Derivative financial instruments	3.4	5.5
Prepayments and contract assets	87.2	81.5
Financial assets	143.4	209.1
Current assets	2,459.6	2,612.2
Tangible assets	32.0	32.9
Intangible assets	502.7	576.9
Right-of-use assets	40.7	36.9
Investment in joint ventures and associated companies	-	1.2
Other receivables	67.6	87.4
Financial assets	-	-
Derivative financial instruments	0.5	0.9
Deferred tax assets	24.1	32.4
Non-current assets	667.6	768.6
TOTAL ASSETS	3,127.2	3,380.8

	IFRS re	ported
CHFm, as per 31 December	2020	2021
Trade payables	1,685.3	1,848.7
Other payables	221.3	233.2
Accrued expenses and contract liabilities	128.6	158.7
Derivative financial instruments	6.5	5.4
Income tax liabilities	33.6	26.6
Provisions	4.1	24.1
Bank overdrafts	9.6	1.2
Other financial liabilities	48.7	64.8
Current liabilities	2,137.7	2,362.7
Derivative financial instruments	0.7	0.7
Provisions	12.8	18.0
Financial liabilities	87.3	33.6
Other payables	61.6	70.2
Deferred tax liabilities	28.8	24.9
Defined benefit liabilities	21.7	13.4
Non-current liabilities	213.1	160.7
TOTAL LIABILITIES	2,350.7	2,523.4
TOTAL EQUITY	776.5	857.4
TOTAL LIABILITIES AND EQUITY	3,127.2	3,380.8



# **CASH FLOW STATEMENT**

	IFRS reported	
CHFm	2020	2021
Profit for the period	176.8	120.1
Depreciation, amortization & impairment	55.2	55.3
Total finance result, net	(80.2)	(49.4)
Share of result of JVs and associated companies	(0.8)	-
Tax expenses	37.0	34.2
Other non-cash items	27.5	(26.3)
Change in trade receivables	126.1	(144.0)
Change in other receivables, prepayments and contract assets	(6.3)	(40.4)
Change in trade and other payables	97.9	187.9
Change in accrued expenses and contract liabilities	(117.5)	23.1
Changes in provisions	(5.0)	23.1
Income taxes paid	(34.4)	(25.4)
Net cash generated from/(used in) operating activities	276.3	158.0
Purchases of tangible and intangible assets	(22.8)	(33.3)
Proceeds from sale of tangible and intangible assets	0.8	0.2
Purchases of financial assets	(3.0)	-
Loans granted	(0.4)	-
Loan repayments received	3.4	1.1
Interest received	3.3	1.0
Acquisition of business (net of cash)	(45.5)	(112.7)
Acquisition of investment in joint ventures	(O.O)	(1.2)
Net cash from/(used) in investing activities	(64.2)	(144.9)

	IFRS reported	
CHFm	2020	2021
Proceeds from financial liabilities	659.7	3,664.6
Repayments of financial liabilities	(694.4)	(3,704.9)
Payment of contingent consideration liabilities	(2.8)	(1.9)
Interest paid	(9.2)	(6.4)
Dividends paid to owners of the parent	(32.5)	(46.4)
Net cash from/(used in) financing activities	(79.2)	(94.9)
Net (decrease)/increase in cash and cash equivalents	132.8	(81.8)
Cash and cash equivalents at beginning of period	313.5	434.9
Net FX difference on cash and cash equivalents	(11.4)	(2.8)
Cash and cash equivalents at end of period	434.9	350.4



# **WORKING CAPITAL RECONCILIATION**

CHFm, as per 31 December	2020	2021
Trade receivables	1,714.2	1,861.2
Other receivables	64.3	93.8
Prepayments and contract assets	87.2	81.5
Trade payables	(1,685.3)	(1,848.7)
Other payables	(221.3)	(233.2)
Accrued expenses and contract liabilities	(128.6)	(158.7)
NWC (after factoring)	(169.6)	(204.2)
Receivables sold under factoring	151.9	170.3
NWC (before factoring)	(17.6)	(33.9)
Adjustment for MEP <sup>(1)</sup>	3.8	-
NWC (before factoring, MEP)	(13.8)	(33.9)



# **NET DEBT RECONCILIATION**

CHFm, as per 31 December	2020	2021
Bank overdrafts	9.6	1.2
Other current financial liabilities	31.7	47.2
Current contingent consideration liabilities	1.8	1.6
Other non-current financial liabilities	52.7	4.5
Non-current contingent consideration liabilities	8.1	7.0
Lease liabilities	41.7	38.0
MEP liability	3.8	-
Total financial liabilities	149.4	99.5
Cash and cash equivalents	(434.9)	(350.4)
Current financial assets	(143.4)	(209.1)
Other non-current receivables	(67.6)	(87.4)
Total financial assets	(645.9)	(646.9)
Net debt/ (cash)	(496.5)	(547.4)



# **FX EXPOSURE**

### GROSS PROFIT BY CURRENCY(1)

# Other; 23.0% EUR; 38.9% INR; 1.9% MXN; 1.3% BRL; 2.3% GBP; 4.4% CHF; 11.1% USD; 17.0%

### OPERATING EXPENSES BY CURRENCY(1)

