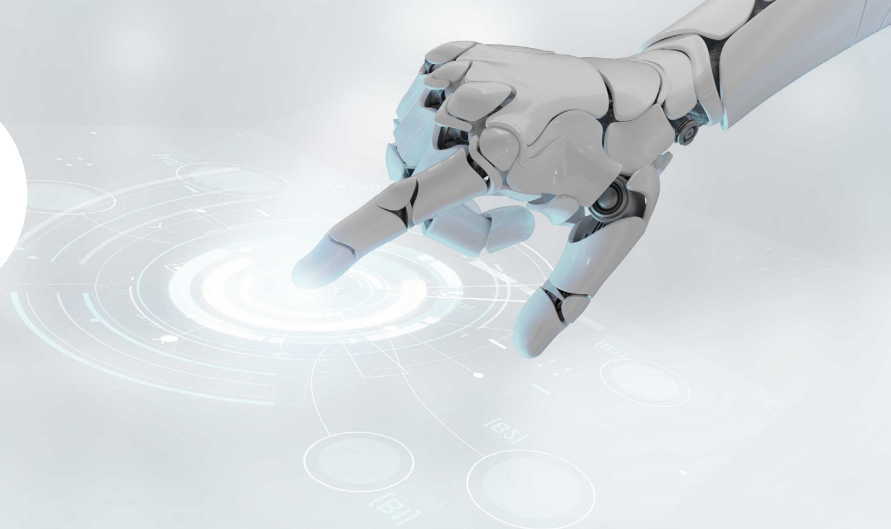# Get started with the AWS Cloud now!

Is your IT agile, efficient and competitive? Are you ready for new technologies like generative AI and new business models? Congratulations!

Is your on-premises infrastructure inflexible, costly, too weak for AI, big data & more and thus holding your business back?

Then you should waste no more time and migrate to the cloud today.

Measurable benefits of cloud technology and application modernisation

85% of German companies already use the cloud extensively or are in the process of introducing it. They are realising measurable benefits, including

Higher cost savings

Greater agility

Improved customer experience

Higher productivity

Improved decision-making

Increased profitability

PwC: EMEA Cloud Business Survey 2024

Why AWS?

aws **PARTNER** Premier Tier Services

Enterprise cloud leader

Comprehensive infrastructure

More than 300 cloud services

Your path to the AWS cloud

SoftwareOne can help you with expertise, tools and managed services.

5 quick steps to migrate to the AWS cloud

1 Assess and plan	2 Migrate	3 Optimise	4 Modernise	5 Continuous improvement
• Cloud readiness	• Coordinated landing zone	• Cost optimisation, monitoring, backups, patches, governance and compliance (AWS Advanced)	• App modernisation to take full advantage of the cloud	• Cloud architecture, security, DevOps, FinOps
• Migration strategy	• Application discovery, optimal migration paths			• Continuous monitoring, maintenance and optimisation of cloud infrastructure (AWS Premium)
• Reduce costs through right-sizing and licence optimisation	• Workload migration			
	• More transparent cloud billing and cloud spend management (AWS Essentials)			

Thanks to AWS Cloud: Our customers are setting new standards

bene — **40% less migration costs thanks to app modernisation**

brainall — **20% lower cloud costs by migrating to AWS**

QuieTrack — **60% reduction in infrastructure costs, 100% increase in productivity thanks to app modernisation**

aare seeland mobil — **Lower infrastructure costs, increased flexibility, visibility and security thanks to cloud migration**

BOSCH — **Increased performance and scalability for cloud IoT platform thanks to cloud-native technologies**

software**one**