



**Campus Services  
meet AI power**



# The Google Gemini Campus Avatar for Higher Education

Students have questions – lots of them, and often little time to ask. At the same time, institutions are reaching the limits of what their information services can handle: too many enquiries, too many languages, too few staff.

The Google Gemini Campus Avatar creates an interactive service experience that reaches students instantly – digital, multilingual and around the clock. For your institution, that means: less effort, higher quality, and real innovation.

## Digital support with real on-campus impact

The Campus Avatar is an intelligent information system with a virtual presence – ready to assist wherever people are on campus.

### What the Avatar can do:

- **Speaks multiple languages** – text or voice: it understands students worldwide.
- **Responds naturally and clearly**: say goodbye to bureaucratic language.
- **Visible and helpful on campus**: shown on screens and displays right where help is needed.
- **Provides useful information instantly** – room plans, office hours, printer guides, canteen menus & more.
- **Easy to integrate** – into websites, apps or existing systems.

### Your key benefits at a glance



#### More time for what matters

Routine enquiries are automated, so your team can focus on key tasks.



#### Accessibility redefined

Multilingual answers ensure real inclusion for all students.



#### Support that grows with you

Whether one campus or many: the Avatar is flexible and scalable.



#### Show your innovation drive

Position your institution as a digital pioneer with visible impact.



#### Data protection? Covered.

The Avatar uses only publicly available data – fully GDPR-compliant.

## Shape the future of student services

To make your campus services future-ready, we recommend structuring the project in clearly defined phases. This allows for a focused implementation that improves service quality while easing the load on your staff.

### A smart campus in 3 phases

### + ongoing partnership

#### 1. Proof of Concept

Quick start with clearly defined use cases and a first Avatar prototype.

#### 2. Setup & Refinement

Integration into your systems, tailored content all campus-ready.

#### 3. Go-Live & Operation

Ready for daily use with room for growth and expansion.

#### Support & Development

We stay by your side – technically, strategically, as a trusted partner.

## Why SoftwareOne and Google Cloud?

SoftwareOne and Google Cloud bring AI to everyday life – with technology that delivers and experience that lasts. Our solutions combine cutting-edge cloud, data and machine learning technologies with proven hands-on expertise. For more speed, more efficiency and real innovation:

- **30+ years of experience** in software, cloud & IT services
- **250+ Google-certified experts** with deep technical skills
- **FinOps-ready platform** for full transparency and control
- **750+ active Google clients** in DACH (65,000+ worldwide)

## CONTACT US TODAY

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